

Experience Sioux Falls 2025 Online Training Participation Requirements

Participation in the Experience Sioux Falls (ESF) Online Training Program constitutes full agreement and acceptance of these eligibility requirements and promotional offer. Program participation is free.

Participation is open to legal residents of South Dakota who are at least 14 years of age and have a physical address in South Dakota. Employees of Experience Sioux Falls and parent companies, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and members of the immediate family or household of each are not eligible to participate. An immediate family member is defined as a parent, sibling, or any person residing in the same household as an employee.

This free online training is available to all travel and tourism industry partners located in the city of Sioux Falls. This training is primarily meant for front-line employees and provides the basic skills needed to be successful in welcoming guests to the city.

The promotional period is May 1, 2025 – April 30, 2026. During this time participants can complete one (1) or both quizzes to be eligible to receive a downloadable certificate of completion and an ESF-branded shirt. Past participants are not eligible to receive an additional shirt.

Quizzes Currently Offered Include:

- Attractions
- Customer Service

Participants must create an account at experiencesiouxfalls.com/account/create-account to participate. Upon account completion, participants will receive login information.

1. Participants who complete the quiz with a score of 80% or higher will receive an official ESF Certificate of Completion and are eligible for one ESF-branded shirt. Past participants are not eligible to receive an additional shirt.
2. Participants who complete the quiz with a score lower than 80% are eligible to re-take the quiz as many times as necessary to meet the completion rate of 80%+.
3. Participants can take each quiz multiple times but are only eligible for one shirt during the promotional time period.

Participants will be asked to provide their first name, last name, email address, company name, city, state, zip code, and shirt size.

ESF reserves the right to modify these participation requirements for clarification purposes without materially affecting the promotion.

ESF reserves the right to cancel, terminate, modify, or suspend the promotion in the event the fairness or integrity of the promotion is compromised.

Experience Sioux Falls, 200 N. Phillips Ave. Suite 102, Sioux Falls, SD 57104.